



INDIANA *for* COMMISSION
HIGHER EDUCATION

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NEW MAGAZINE AIMS TO KEEP COLLEGE GRADUATES IN INDIANA

Indiana Commissioner of Higher Education Stan Jones announced at a press conference today the distribution of *GRAD* magazine, a new annual publication designed to encourage college graduates to stay in Indiana.

Designed as a tool for plugging the state's "Brain Drain" problem, the free magazine and its accompanying website, www.gradind.com, highlight job opportunities, growing industries and post-graduate programs in Indiana. *GRAD* also provides practical information about job interviewing, setting up a first home or apartment, taking advantage of job-training programs and much more.

"This publication is an example of our commitment to help Indiana's college students by providing them with comprehensive information, so they can make informed decisions about their futures," Jones said.

Jones was joined at the press conference by *GRAD* Publisher Patricia Keiffner and Chris Katterjohn, president of IBJ Corp., which publishes *GRAD* and several Indiana newspapers, including *Indianapolis Business Journal*.

"By providing these students information about opportunities and lifestyle attractions in their home state, we hope to encourage them to consider starting their careers in Indiana," said Keiffner.

With the help of Indiana's colleges and universities, *GRAD* magazine will be mailed directly or distributed to every college junior and senior in Indiana, a total of about 100,000 students in the first two weeks of October.

"*GRAD* is a much-needed publication that will really help students with the transition from college to the workplace," said Tarl Vaughn, a recent graduate of the University of Evansville and a member of *GRAD*'s student editorial advisory board. "This magazine provides answers to a lot of the questions that I know I was struggling with as graduation approached."

GRAD magazine is sponsored by the Indiana Commission for Higher Education with support from the Lumina Foundation for Education and by the Indiana Information Technology Association with support from the Indiana Department of Commerce.